

Ella McCarthy

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Education

Wake Technical Community College, Raleigh, NC 2025
Associate in Applied Science: Advertising and Graphic Design
Certificate: Web & Graphic Design
Certificate: Graphic Design
Certificate: Design Basics

Relevant Experience

In-house Graphic Designer 11/2022 – 9/2023
Carolindica in Raleigh, NC

- Designed marketing materials such as business cards, yard signs, and pamphlets
- Edited out-of-house label designs to be applied to a wide range of products
- Maintained and oversaw the use of the label printers in the facility

Other Experience

Team Member 4/2024 – Present
Target in Garner, NC

- Collaborate with colleagues to balance responsibilities across multiple departments
- Fold clothes, straighten displays, and put out merchandise
- Direct customers to the products they are searching for

Brand Ambassador 9/2023 – 4/2024
Aerie in Raleigh, NC

- Greeted and assisted guests on the sales floor
- Assisted guests into fitting rooms
- Educated guests about loyalty program and store credit card

Technical Skills

Proficient in Adobe Photoshop, Illustrator, InDesign, After Effects, and Premiere
Experienced in HTML, CSS